



NEWS RELEASE

FOR IMMEDIATE RELEASE

For More Information Contact:
Roger W. Rolapp rogerr@htrperformance.com
or Stephen Moriyama stephenm@htrperformance.com
800.432.7515

HT&R PERFORMANCE LAUNCHES UPDATED WEBSITE

ANAHEIM, CA – March 1, 2010 – The newly redesigned website of HT&R Performance was unveiled today at www.htrperformance.com. The dramatically updated website has an improved and more robust user interface. Visitors can request a quote, contact an agent, and learn more about HT&R Performance.

“Our updated website has more of an emphasis on form and substance. The site embodies HT&R Performance’s forward-thinking vision and commitment to the growing insurance needs of the automotive aftermarket,” said Roger W. Rolapp, CEO of HT&R Performance.

HT&R Performance is a dedicated to providing innovative insurance solutions for the automotive aftermarket. HT&R Performance is a division of Hayward Tilton & Rolapp Insurance Associates, Inc. and is a full service independent insurance agency servicing clients throughout the United States and internationally since 1923. Hayward Tilton & Rolapp Insurance Associates, Inc. has offices in Anaheim, Pasadena, Palm Desert, CA, Kennewick, WA, Valparaiso, IN, Greenville, SC., and Dallas, TX.

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HT&R Performance
888 S. Disneyland Drive, Suite 400
Anaheim, CA 92802-1846

automotive@htrperformance.com
www.htrperformance.com
CA Dept of Ins Lic: 0614365